



Missing Something?

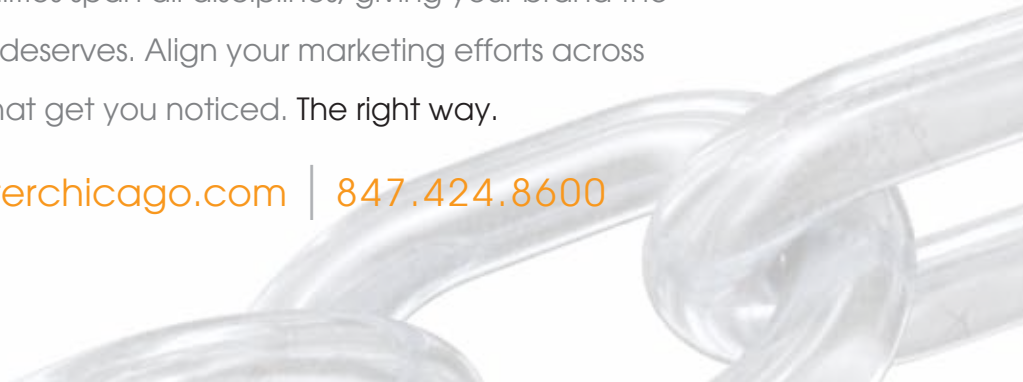


We fill the gap.

If your marketing mix is limited to a single channel, your brand is missing a vital link. You need a full-service Creative Marketing Agency that completes the chain. We're that missing link.

Design. Digital. Branding. Advertising. Social. Promotions. Our capabilities span all disciplines, giving your brand the attention it deserves. Align your marketing efforts across platforms that get you noticed. The right way.

greymatterchicago.com | 847.424.8600



Social Agency leaving
your brand Friendless?



No worries. We make friends quickly.

An effective Social Media Agency is much more than a tech group, app developer, or PR firm posting press releases as Facebook updates. You need an agency with a track record of winning over friends.

With new marketing avenues emerging daily, there are endless challenges for today's social brand. Grey Matter has a history of providing savvy creative solutions to develop and manage your social reputation.

While your friends will notice you offline, they'll instinctively go online to learn more. And your brand needs to be there talking to them in a way they understand.

We're social people. We'll find your brand the new friends it deserves.

Social Media Services

Competitive Research

Monitoring

Analysis & Strategy

Graphic Design

Content Creation

Conversation Building

Community Management

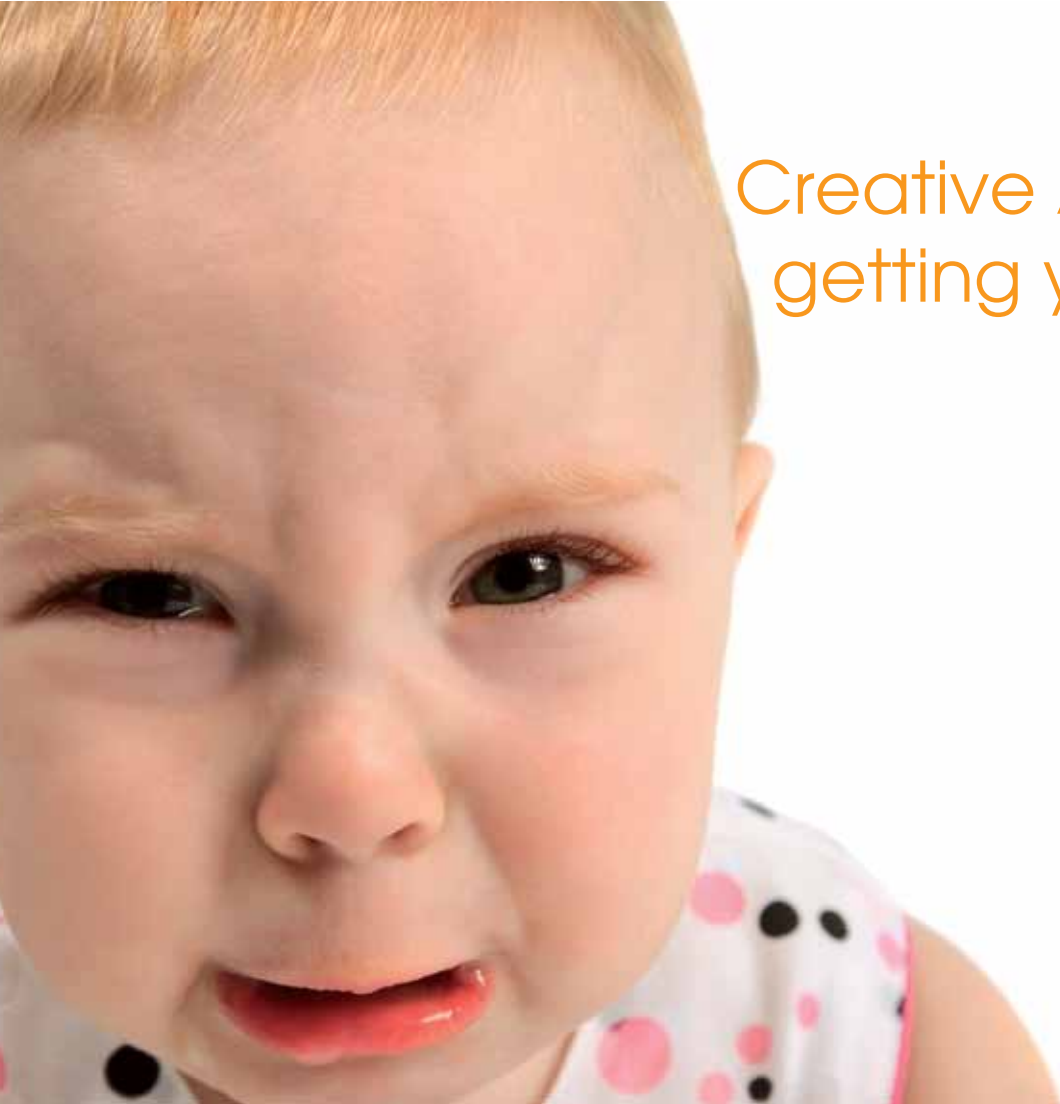
Results Measuring & Reporting

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Getting you noticed. The right way.

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Creative Agency not
getting your brand?

We'll get you smiling again!

Your Creative Agency shouldn't make you cry. If they're not "getting" what you're selling, it's going to reflect in their work. Look to a partner that takes the time to understand your business, your customer and your brand.

Whether developing a comprehensive branding platform or communicating existing messaging to a whole, new audience, look to us for the fresh, exciting solutions you've been screaming for. We develop ground-breaking creative that has worked for some of the best brands in the world for more than 10 years. With complete capabilities for print, broadcast and interactive, we provide the smiles your brand needs.

Take advantage of our expertise. And we'll turn that frown upside down.

Design Services

Competitive Research

Strategic Development

Creative Concepts

Graphic Design

Photography

Illustration

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Advertising Agency living
in a false reality?



We get it. We live in your world.

An effective ad campaign for a reasonable budget is a mythical concept in the epic world of big ad agencies. Their world includes big offices, big payrolls and big spending. These behemoths are struggling to compete with smaller, boutique agencies offering far fresher solutions at a far better cost.

We live in the real world. Your world. The world of expert strategy, stunning creative and tight budgets. Your brand deserves a partner who tells your story in a compelling and fresh way. We're expert storytellers. Attentive account managers. Smart media buyers. And we know how and where your message needs to be heard.

Try the new advertising reality. The one we live in alongside clients like you.

Advertising Services

Research

Strategy Development

Creative Direction

Graphic Design

Copywriting

Placement

Measurement

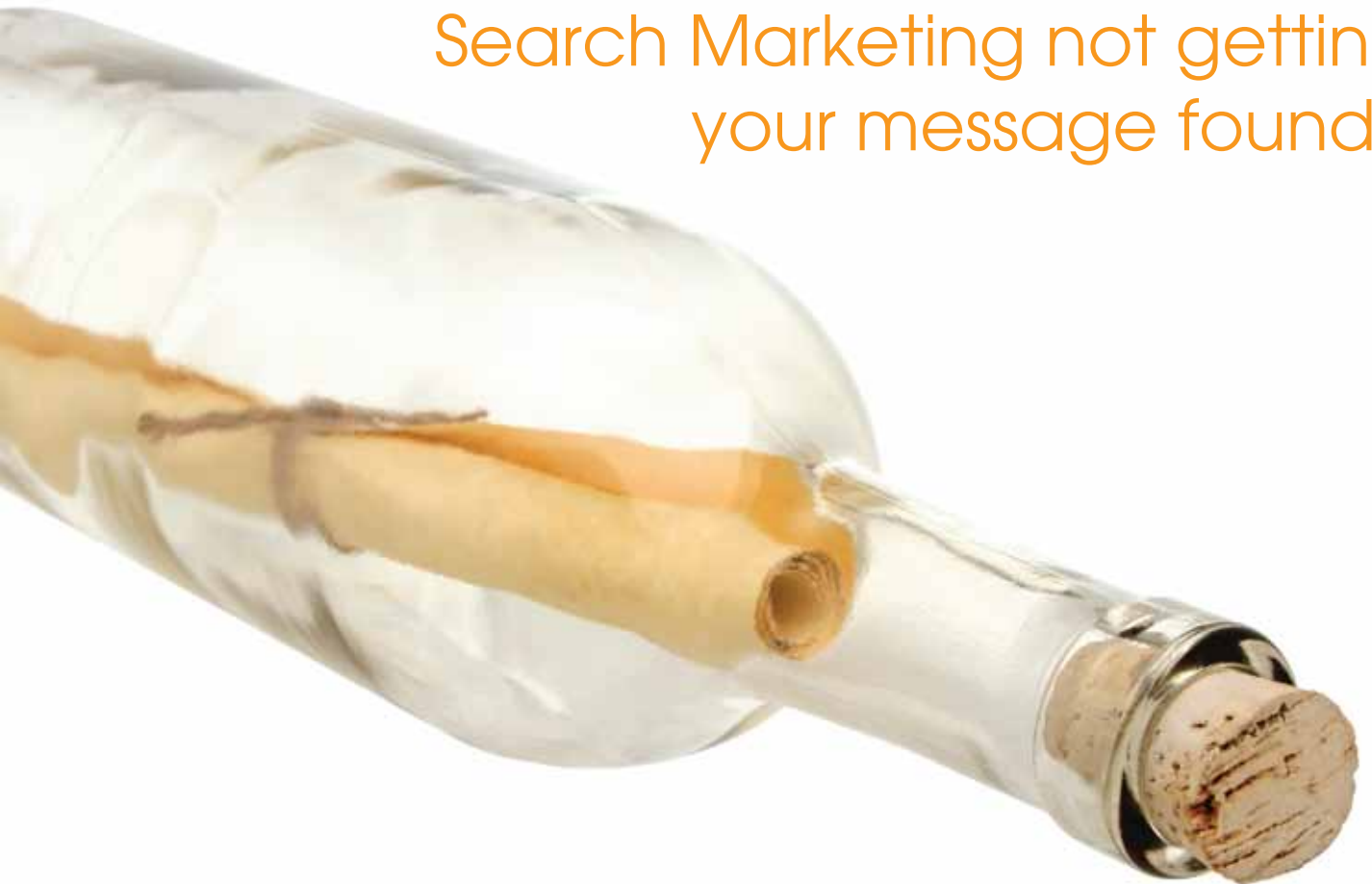
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Search Marketing not getting
your message found?



We'll throw you a lifeline!

Without proper Search Marketing, finding your message online is like putting your message in a bottle, throwing it into the big, blue sea and hoping it's found. And, miraculously, by the right people.

Online marketing today requires much more than simply registering with search engines, inserting keywords on your pages or buying adwords. Today, you're in a constant battle for the coveted first page of results. We consistently adjust your strategy to meet ever-changing search engine technology. All while creating steady site content flow that best represents your brand message and manages your online reputation. We keep your brand relevant, searchable and most importantly findable.

Let us help you get found. By all the right people.

Search Marketing Services

Research

Reputation Management

Keyword & Phrase Ad Buys

SEO/SEM

Linking & Tracking

Strategy Implementation

Results Reporting

Actionable Intelligence

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Branding Agency ruining
your good name?



We'll clean up the mess.

We like to think of ourselves as great Brandparents, effectively guiding brands large and small. Having worked with some of the best names in the business, we have a proven track record of strategic thinking and creative brand marketing.

We develop the concepts and execute creative solutions that deliver business-relevant results. Whether a known commodity, a fledgling upstart, or the next big thing, our passionate team nurtures your brand, meets business goals and fulfills your promise to your customer. We get you noticed. In the right places. By the right people. And in the right way.

Don't let your good name be dragged through the mud. It's time for an agency clean up.

Branding Services

Research

Strategy

Positioning

Branding Guidelines

Creative Direction

Graphic Design

Brand Management

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Getting you noticed. The right way.

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Digital Agency keeping
you in the past?

We'll bring you out of the Dark Ages.

It's difficult to stay on the cutting edge of each new technology advancement. Especially when that edge moves every five minutes.

With more than 10 years of interactive marketing excellence, we've worked hard at keeping some of the best brands in the world ahead of the ever-twisting curve.

Mobile Campaigns. Enterprise Web Design. Internal Communications. Digital Advertising. Social Media. SEO. And SEM. With capabilities spanning all interactive disciplines, we keep your brand relevant with today's sophisticated audiences.

Leave the past where it belongs. Walk upright with us.

Digital Services

Digital Strategy

Web Design

Web Development

eCommerce Applications

Content Management

Social Media Communities

Multimedia

Email Marketing

Optimization

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Contact us. Let's talk about your brand.



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d e s i g n
d i g i t a l
b r a n d i n g
a d v e r t i s i n g
S E O / S E M
p r o m o t i o n s
s o c i a l m e d i a
i n t e r a c t i v e



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